



Hornsby Tigers Sports Club

Proposal for Sponsorship
2026-2027



Hornsby Tigers - At a Glance

- Established in 2025
- 150+ active members
- Summer League 2025–26 Runners-Up
- Individual Best Fielder Award recipient
- Two competitive cricket teams
- Volunteer-led community organisation
- Based in Sydney's Hills & Hornsby region
- Diverse multicultural sporting community
- Growing digital presence across FB, Instagram & YouTube





About Us



Hornsby Tigers Sports Club (HTSC) is a proudly community-driven, not-for-profit sporting organisation based in Hornsby region.

Established in 2025, HTSC has quickly grown into a respected and vibrant sporting community, bringing together players, families and volunteers through a shared passion for cricket, teamwork and community spirit.

In just over a year, we have built a strong foundation, proudly fielding multiple competitive cricket teams, **Runners-Up** in our inaugural summer-season 2025 , and creating an inclusive environment where players of all backgrounds feel welcome.

At HTSC, we believe sport is about far more than winning matches. It's about building lifelong friendships, developing character, giving back to the community and creating an environment where everyone has the opportunity to grow both on and off the field.

Today, HTSC continues to grow with a clear vision—to become one of Sydney's most respected and community-focused sporting clubs



Our Mission

Building More Than a Cricket Club

Our vision is to build a Cricket club that people are proud to be part of—one that inspires participation, develops talent and strengthens communities through sport.

We strive to create an environment where:

- Every player feels welcomed, respected and valued.
- Teamwork, discipline and sportsmanship are at the heart of everything we do.
- Young players and experienced cricketers alike have opportunities to develop their skills and leadership.
- Families, volunteers and local businesses become an integral part of our journey.

Above all, we aim to leave a lasting impact; not just through cricket, but through the relationships, memories and community we continue to build together.





Our Club

A Growing Club. A Strong Community.

Although HTSC is a young club, our growth over the past year reflects the passion and commitment of our players, volunteers and supporters.

150+ Active Members

A diverse and growing community of players, families, volunteers and supporters who proudly represent HTSC.

Competitive Cricket

Two competitive cricket teams participating in district competitions across Sydney, with ambitions to continue expanding in the seasons ahead.

Community First

HTSC is built on inclusiveness, respect and teamwork. We welcome players of all backgrounds, abilities and experience levels.

Volunteer Driven

Our club is proudly managed by dedicated volunteers who contribute countless hours to creating opportunities for our players and community.





Our Impact



Making an Impact On and Off the Field

In just over one season, HTSC has achieved significant milestones that reflect our growth, commitment and ambition.

- Summer League 2025–26 – Grand Finalists (Runners-Up)
- Individual Best Fielder Award Recipient
- 150+ Active Members
- Two Competitive Cricket Teams
- Growing Volunteer Committee
- Expanding Digital Presence Across Facebook, Instagram & YouTube
- A Diverse, Inclusive & Multicultural Sporting Community

Every season strengthens our foundation as we continue building one of Sydney's fastest-growing community sporting clubs.



Why Partner with HTSC?

A Partnership That Creates Real Community Impact

At HTSC, we see sponsorship as much more than displaying a logo on a jersey. We believe in building genuine, long-term partnerships with businesses that value community, connection and growth.

As a HTSC Partner, your business will:

- Increase brand visibility across our growing sporting and local community.
- Connect directly with players, families, professionals and supporters throughout Sydney.
- Receive year-round exposure through our digital platforms, match days and club events.
- Demonstrate a genuine commitment to supporting grassroots sport and community wellbeing.
- Align your brand with values of teamwork, integrity, inclusion and excellence.
- When your business supports HTSC, you're not simply sponsoring a cricket club—you're investing in a community that continues to grow every season.



STRONGER COMMUNITY

Bringing people together through cricket, building friendships and fostering a sense of belonging.



DEVELOPING PLAYERS

Providing opportunities for players of all ages and abilities to learn, grow and achieve on and off the field.



PROMOTING WELLBEING

Encouraging an active, healthy lifestyle and supporting the physical and mental wellbeing of our members.



STRONG PARTNERSHIPS

Collaborating with local businesses and partners who share our values and support our vision.



ACHIEVING SUCCESS

Competing with pride, celebrating achievements and striving for excellence every season.



CREATING LASTING IMPACT

Building a legacy that inspires future generations and strengthens our community for years to come.

Why your business benefits?



Growing Your Brand Through Community

Supporting HTSC provides your business with meaningful exposure while demonstrating your commitment to the local community.

- ❖ **Brand Visibility** : Your business will be showcased across team apparel, digital platforms, match-day signage and club events throughout the season.
- ❖ **Digital Exposure** : Reach our growing online audience through regular social media content, sponsor spotlights and website recognition.
- ❖ **Community Trust** : Customers are more likely to support businesses that actively invest back into their local community.
- ❖ **Networking Opportunities** : Build relationships with players, families, professionals and fellow local businesses connected through HTSC.
- ❖ **Positive Brand Association** : Align your business with teamwork, leadership, diversity, wellbeing and grassroots sport.

Your sponsorship becomes more than marketing—it becomes an investment in a community making a positive difference.

OUR JOURNEY SO FAR

Built on passion. Driven by teamwork.
Growing together.



2025–26 SEASON

-  Two competitive teams entered
-  Summer League Grand Finalists (Runners-Up)
-  Best Fielder Award
-  Membership exceeded 150+
-  Facebook, Instagram & YouTube launched
-  First corporate partnerships established

LOOKING AHEAD

-  Expand player participation & community engagement
-  Grow long-term business partnerships
-  Continue building one of Sydney's most respected community sporting clubs

Our Journey



What began as a shared vision has quickly grown into a thriving community sporting club built on passion, teamwork and a commitment to excellence. Every milestone we've achieved reflects the dedication of our players, volunteers, supporters and committee, all working towards a common goal.

The 2025–26 season marked an important chapter in our journey, with strong on-field performances, continued membership growth, an expanding digital presence and the establishment of our first corporate partnerships. These achievements have created a solid foundation for sustainable long-term success.

As we look ahead, our focus remains on growing participation, strengthening community engagement and building meaningful partnerships with businesses that share our vision. Together, we're creating more than a sporting club—we're building a lasting legacy for our players, supporters and the wider community.

Our journey is only just beginning, and we're excited to welcome partners who want to grow alongside us.

Our Digital Presence

Connecting Beyond the Boundary Line



Our digital platforms keep our community connected long after the final ball is bowled. From match highlights and player achievements to club news, community events and sponsor recognition, we use social media to celebrate our journey and engage with players, families, supporters and partners.

Whether it's following a game-day update on Facebook, watching match highlights on YouTube or keeping up with behind-the-scenes moments on Instagram, our growing online presence allows supporters to stay connected with HTSC wherever they are.

Follow Our Journey



[HTSC Facebook Page](#) - Club news, fixtures, community updates and announcements.



[HTSC Instagram](#) - Match day moments, player stories and behind-the-scenes content.



[HTSC Youtube Channel](#) - Live games, highlights, club videos, interviews and special events.



ACROSS MULTIPLE PLATFORMS

Reaching our community wherever they are, anytime.



GROWING ONLINE COMMUNITY

A growing network of players, families, supporters and partners.



ENGAGING CONTENT WEEKLY

Match highlights, training videos, player stories and behind-the-scenes moments.



INCREASING REACH EVERY MONTH

More visibility, more engagement and a stronger HTSC presence.



STRONGER PARTNER CONNECTIVITY

Year-round brand exposure for our partners and sponsors.



EVENT & ANNOUNCEMENT UPDATES

Keeping our community informed and engaged with all the latest club activities.



PROMOTING LOCAL BUSINESSES

Supporting local and community businesses through digital spotlights.



COMMUNITY IMPACT STORIES

Showcasing the positive impact we create both on and off the field.

www.hornsbytigerssportsclub.com



Partnership Opportunities



Choose the partnership that's right for your business

Every business has different marketing objectives and budgets. Whether you're looking to maximise your brand exposure, strengthen your local presence or simply support grassroots sport, HTSC offers partnership opportunities designed to deliver lasting value.



Gold Partner (*Exclusive – 1 Available*) : Become HTSC's Premier Business Partner with maximum brand exposure, exclusive recognition and the highest level of visibility throughout the season.



Silver Partner (*Up to 2 Available*) : A premium branding opportunity for businesses seeking consistent exposure across our players, families, supporters and digital community.



Bronze Partner (*Up to 5 Available*) : An affordable way to promote your business locally while supporting one of Sydney's fastest-growing community sporting clubs.



Community Supporter: Perfect for businesses and individuals who simply want to give back to grassroots sport and support the continued growth of HTSC.



Gold Sponsorship-\$2500 per Season



 **Exclusive Partnership** - Only **ONE Gold Partner** will be appointed each season, ensuring your business receives the highest level of visibility and recognition across all HTSC activities. Recognised as HTSC's Premier Business Partner across club communications, presentations and promotional material.

Included In Your Partnership

- **Official Major Partner Status:** Recognised as HTSC's Premier Business Partner across club communications, presentations and promotional material.
- **Front-of-Jersey Branding:** Your logo proudly displayed on the front of all HTSC Premier Team match-day jerseys.
- **Premium Signage :** Dedicated banner displayed at HTSC home fixtures, to be provided by the sponsor.
- **Premium Digital Exposure:** Featured across HTSC's Facebook, Instagram, YouTube and official website throughout the season.
- **Match Day Recognition:** Recognised as HTSC's Major Partner during home fixtures, presentations and club events.
- **Priority Renewal Rights:** Exclusive first opportunity to renew your Gold Partnership before it is offered to other businesses.

Gold Partnership is more than sponsorship—it's a long-term partnership with a club committed to growing participation, strengthening our community and creating lasting impact both on and off the field.

Silver Sponsorship - \$1500 per Season

The perfect package for businesses wanting strong, ongoing exposure throughout the season without committing to a major partnership.

Partnership Benefits

- **Jersey Branding** – Your logo displayed on the sleeve of all HTSC match-day jerseys.
- **Dedicated Ground Banner** – One sponsor banner displayed at HTSC home fixtures. Banner artwork and production to be arranged by the sponsor.
- **Dedicated Digital Recognition** – Individual sponsor appreciation posts across HTSC's social media channels during the season.
- **Website Listing** – Company logo, business profile and website link featured on the HTSC Partners page.
- **Match Day Recognition** – Acknowledgement as a Silver Partner during selected home fixtures and club events.
- **Appreciation Package** – Framed team photograph and Certificate of Appreciation.
- **Priority Renewal** – First opportunity to renew your Silver Partnership for the following season.

Only **upto 2 Silver Partners** will be appointed each season, ensuring your business receives the highest level of visibility and recognition across all HTSC activities. Recognised as HTSC's Major Business Partner across club communications, presentations and promotional material.





Bronze Sponsorship - \$750 per Season



Ideal for businesses looking to increase awareness among local families, players and supporters through affordable community advertising.

Partnership Benefits

- **Shared Sponsor Banner** – Your business logo featured on the HTSC Valued Partners banner displayed during home fixtures.
- **Group Digital Recognition** – Included in HTSC's seasonal sponsor appreciation posts across our social media platforms.
- **Website Listing** – Your business logo featured on the HTSC Partners page.
- **Certificate of Appreciation** – Official recognition of your support from Hornsby Tigers Sports Club.
- **Invitation to Club Events** – Opportunities to attend selected club presentations and sponsor events.

Your partnership directly supports grassroots sport while introducing your business to our growing network of players, families and supporters. **Upto 5 Bronze Partners** will be appointed each season.



Community Sponsor - \$250 per Season



Perfect for local businesses and individuals who simply want to give back to the community while helping HTSC continue to grow.

Partnership Benefits

- **Community Supporters Listing** – Your business name listed on the HTSC website.
- **Group Thank You Recognition** – Included in community supporter appreciation posts at the beginning and end of each season.
- **Certificate of Appreciation** – Recognition of your contribution to the club.
- **Supporter Recognition** – Your business included in the annual list of Community Supporters published by HTSC.

Support Local. Grow Together.

Every contribution helps create better opportunities for our players and strengthens community sport. Your support makes a genuine difference to the future of HTSC.

Club Leadership - Meet Our Team



Meet the people driving the vision, growth and day-to-day operations of Hornsby Tigers Sports Club.



Priyatam Nayak
President



Naveen Naik(NJ)
Vice-President



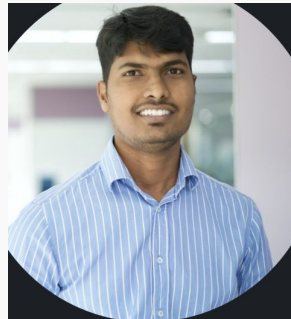
Kaustubh Gurjar
Treasurer



Amitesh Sharma
Director - Operations



Rahul Tiwary
Secretary



Srikanth Chetti
Director-Facilities & Events



Antony Joseph
Director - Community Outreach & Development



 **PARTNER WITH US.**  **GROW WITH US.**

LET'S GET STARTED!

Together, we can build a stronger club,
create greater opportunities and
make a lasting impact in our community.



Ready to put your brand in play and be part of something bigger? Let us chat about how we can build a winning partnership — on and off the field.

Contact:

- > Priyatam Nayak (President) - P: 0405 286 809 | E: pres.htsc@gmail.com
- > Naveen Naik (Vice President) - P: 0401 809 741 | E: vp.htsc@gmail.com